

Platinum - \$25,000

Company Logo Exposure

- Logo featured on inside of 65,000 Race entry forms distributed throughout Miami-Dade and Broward counties in both English and Spanish
- Logo on 20,000 race bib numbers
- Logo on stage banner on Race Day
- Opportunity to provide giveaway items for Race goodybags (must supply and be pre-approved by Executive Race Committee)

Recognition

- Opportunity to have representatives present check on stage during pre-race ceremonies
- Participate in post-Race awards ceremony
- 20'x20' corporate tent in prestigious location on Race Day
- 3 corporate banners placed throughout Bayfront Park on Race Day (banners to be provided by sponsor)
- 4 public address announcements from stage on Race Day
- Listed on Sponsorship Board on Race Day

Media/Publicity

- Featured as Platinum Sponsor in all Race press releases

