

Presenting - \$35,000

Company Logo Exposure

- Logo featured on cover of 65,000 Race entry forms distributed throughout Miami-Dade and Broward counties in both English and Spanish tee shirts
- Logo prominently displayed on back of 20,000 Race tee shirts
- Logo on 20,000 race bib numbers
- Logo on stage banner on Race Day
- Logo on finish-line banner on Race Day
- Opportunity to provide giveaway items for Race goody bags (must supply and be pre-approved by Executive Race Committee)

Recognition

- Opportunity to have representatives present check on stage during pre-race ceremonies
- Participate in post-Race awards ceremony
- 20'x60' corporate tent in prestigious location on Race Day
- 4 corporate banners placed throughout Bayfront Park on Race Day (banners to be provided by sponsor)
- 6 public address announcements from stage on Race Day
- Listed on Sponsorship Board on Race Day

Media/Publicity

- Featured as Presenting Sponsor in all Race publicity
- Logo and name in all advertisements, press releases and Public Service Announcements's (unless prohibited by media partner)
- First right of refusal for presenting sponsorship for 2010 in your industry

